



## E-Secure Transactions & Advanced Authentication Solutions in France: How to Leverage Foreign Innovation Opportunities for Local Growth

*Hi-Tech Breakfast Seminar (hi-tech topics, traditional-tech food)*

*Wednesday, March 31<sup>st</sup>, 2010*

*7:30 am - 10:00 am*

*Teqcorner*

*1616 Anderson Road - McLean, VA 22102*

Numerous companies continue to take advantage of France's unique innovative opportunities, including:

- The most generous R&D tax credit in Europe (and, arguably, in the world)
- Partnerships with innovative tech clusters.
- Public grants for R&D collaborative projects.

Experts from TES, France's Secure Electronic Transactions cluster, specializing in biometrics & contactless technologies will join us to discuss how your business can capitalize on these unique opportunities.

Speakers will include Normandy-based biometric and contactless technology specialists:

**Professor Christophe Rosenberger**, Phd, International expert in biometrics from the GREYC research lab (Computer Security Research Unit).

**Michael Delaux**, International General Manager & co-founder of TazTag, resident company of TES will share some of their innovative contactless products using biometric authentication.

**Sylvain Dorrière**, Project Manager, ICT/SET/electronics - Normandie Développement.

**TES** (Secure Electronic Transactions) is a Normandy-based cluster already working with Virginia companies, including Reston-based Transaction Network Services (TNS), along with Orange Lab, Gemalto, and 120 other R&D-intensive companies. Collaborative projects range from authentication solutions, to e-secure transactions, and contactless technologies, for mass market deployment within two to five years.

Representatives will present the cluster's main R&D projects, including its *living lab* (experiment in real conditions). The cluster's incubator will also provide information on their support program for early stage projects.

We hope to see you there.

**Please RSVP by March 24<sup>th</sup>.**

Contact: Sarah BONY (IT representative in Virginia)  
Vice President, Business Development

**Invest in France Agency - French Embassy**

Tel: +1 212-757-9340 ext 5201

Fax: +1 212-245-1568

[sbony@investinfrance.org](mailto:sbony@investinfrance.org)

